

**CBHE Presidential Advisory Committee
Meeting Summary
June 10, 2004
Dr. Henry Shannon, Chair**

The CBHE Presidential Advisory Committee met at 9:05 a.m. on Thursday, June 10, 2004, in the Bess Student Center at Three Rivers Community College in Poplar Bluff, Missouri. Members (or their representatives) present were:

Bobby Patton (Central Missouri State University)
Kent Farnsworth (Crowder College)
Karen Herzog (East Central College)
Henry Givens, Jr. (Harris-Stowe State College)
Joe Simmons for David Henson (Lincoln University)
Don Doucette for Wayne Giles (Metropolitan Community Colleges)
Terry Barnes (Mineral Area College)
Julio Leon (Missouri Southern State University - Joplin)
Jeanie Crain for James Scanlon (Missouri Western State College)
Evelyn Jorgenson (Moberly Area Community College)
Walter Nolte (North Central Missouri College)
Norman Myers (Ozarks Technical Community College)
John McGuire (St. Charles Community College)
Henry Shannon (St. Louis Community College)
Fred Janzow for Ken Dobbins (Southeast Missouri State University)
John Strong for John Keiser (Southwest Missouri State University)
John Cooper (Three Rivers Community College)
Michael McManis for Barbara Dixon (Truman State University)
Lori Franz for Richard Wallace (University of Missouri - Columbia)
Gary Thomas (University of Missouri - Rolla)
Jerry Durham (University of Missouri - St. Louis)

Members absent from the meeting were:

Marianne Inman (Central Methodist College)
Helen Washburn (Cottey College)
William Fox (Culver-Stockton College)
William McKenna (Jefferson College)
Donald Claycomb (Linn State Technical College)
Keith Lovin (Maryville University of St. Louis)
Dean Hubbard (Northwest Missouri State University)
Marsha Drennon (State Fair Community College)
Martha Gilliland (University of Missouri – Kansas City)
Elson Floyd (University of Missouri System)
Mark Wrighton (Washington University)

Members of the Coordinating Board present were:

Sandra Kauffman, Chair
Lowell Kruse, Vice Chair
Dudley Grove, Secretary
Diana Bourisaw
Marie Carmichael
Robert Langdon
Kathryn Swan
Earl Wilson, Jr.
Mary Joan Wood

Also attending were:

Quentin Wilson, Commissioner of Higher Education
Scott Giles, Director, Missouri Student Loan
Donna Imhoff, Budget Analyst
Janelle Jaegers, Director, Administration
Joe Martin, Deputy Commissioner
Jim Matchefts, Assistant Commissioner and General Counsel
Brenda Miner, Executive Assistant to the Commissioner
Dan Peterson, Director, Financial Assistance and Outreach
Renee Riley, Public Information Specialist
Robert Stein, Associate Commissioner, Academic Affairs
Laura Vedenhaupt, Administrative Assistant for Academic Affairs

Welcome

Dr. Henry Shannon, chancellor, St. Louis Community College, called the meeting to order.

Dr. John Cooper, president, Three Rivers Community College, introduced Representative Gayle Kingery of Poplar Bluff, 154th District.

Dr. Shannon recognized Dr. Walter Nolte, president, North Central Missouri College, who will depart July 1, 2004 for Casper, Wyoming, and Dr. Kent Farnsworth, president, Crowder College, who will join the faculty at the University of Missouri - St. Louis. Dr. Shannon thanked both presidents for their service to Missouri higher education.

Institution Performance Review and Planning Sessions

Commissioner Quentin Wilson provided background information on the meetings previously held with institutional leaders and representatives during the summer months. In the past, these meetings provided an opportunity for DHE staff and institutional representatives to discuss issues related to institutional strategic planning, review of performance measures and results, mission enhancement funding, and institutional budget proposals. As higher education emerges from a series of fiscal challenges, building a strong case for renewed and sustained investment in higher education must now begin.

In addition to improvement of the fiscal environment, Commissioner Wilson indicated that he has received feedback from various institutional leaders expressing their interest in re-establishing some form of summer meetings. He referenced the memo he recently sent to presidents and chancellors and noted that he had received positive feedback from several people.

Commissioner Wilson opened the floor for comments, suggestions, and questions related to the meetings with presidents and chancellors that are being planned for this summer. Following are comments expressed by the institutional leaders and the Coordinating Board.

- The processes used to achieve results are equal to or more important than the results achieved and should be the focus of discussions.
- The strategic plans of the colleges and universities could serve as a framework for the meetings. Based on an analysis of an institution's strategic plan in advance of the meeting, DHE and institutional staff could discuss the alignment of institutional and state goals.
- Use a data profile of only the most important elements. Previous profiles included unnecessary data, creating a burden on DHE staff; limiting the data profile will help to focus the meeting.
- A mutually agreed-upon agenda should be built by DHE staff and institution leaders to ensure discussions focus on both state and institutional priorities.
- Summer meetings should be structured to allow positive and open discussion between the institution and DHE staff.
- It would be beneficial if the meetings were held at the institutions, providing DHE staff with a better understanding of the culture and nuances of each institution. However, it was acknowledged that this would cause a heavy burden on DHE staff.
- Meeting collectively rather than individually with the community college sector does not address individual institution differences among the sector.
- The meetings should provide an opportunity for DHE and institutional staff to visit informally and share perspectives in a "safe" environment.
- The board should receive a follow-up report of the meetings at the October board meeting.

Chair Kauffman encouraged presidents and chancellors to offer their suggestions for structuring the meetings; ensuring they provide beneficial results to the institutional leaders. Their suggestions follow:

- Individual meetings with each institution are preferred because of their differences of goals, objectives, commitments, etc.

- Institutions, accredited by the North Central Association, that complete a self-study should have the option of discussing issues identified in the study as those issues relate to individual institutional missions.
- Communication on where institutions fit into the state's plans for higher education is valuable from institutions' perspective.
- Quantitative data should be focused on goals and priorities with visits to the campuses to obtain qualitative data.
- Discussions on practical issues between the Missouri Community College Association (MCCA) and the Council on Public Higher Education (COPHE) are most useful to the institutions.

Chair Kauffman noted that two types of meetings are emerging from the suggestions offered by presidents and chancellors: 1) institutions meeting with staff and 2) sector meetings. Support for in-depth discussions of particular issues included the following:

- Institutionally-based, smaller meetings would provide staff a better understanding of issues related to individual institutions.
- Format of the meetings should be more inclusive and positive.
- The institution and staff develop the agenda together.
- The self-study is a starting point, but it could provide valuable benefits to the state of Missouri if coordinated by the CBHE.
- Data are only meaningful for campuses in what they actually represent.
- An exchange of information is more valuable than merely setting target dates of projects.
- Discussion should include viability and relevance to future orientations.
- Institutions should report strategic plans, accomplishments, and challenges to show the unique importance of their missions.
- Institutions' strategic plans should be collated, locating gaps within sectors as well as statewide, to examine what is collectively being accomplished.
- Sector discussions are vital in performing work collectively.
- Presentations on priority issues related to the present and future with group dialogue serve to build relationships and value.
- Strive to find synthesis and consensus at Presidential Advisory Committee meetings.
- Advocacy is needed for different public policy.
- A united, statewide higher education system on an important issue, supported by the CBHE and staff, would be a very powerful advocate for higher education once the issue is determined.

Next Steps

Commissioner Wilson expressed his appreciation for the candid comments expressed during the meeting. Next steps will include circulating a summary of the feedback, as well as developing a structure for the meetings based on today's discussion.

Other Items

Commissioner Wilson introduced Kerry Crist, Educational Advisor to the Governor.

Dr. Norman Meyers, president, Ozarks Technical Community College, announced that Dr. Shannon, chancellor, St. Louis Community College, will assume the position of president-elect of the National Board of Directors of the American Association of Community Colleges effective July 1, 2004.

Chair Kauffman introduced Mr. Earl Wilson, Jr., who recently became the newest member of the CBHE.

The meeting adjourned at 10:12 a.m.